

Report to MSC (Public Works/Planning/C&LS)
Meeting Date: November 25, 2024
Report Title: Beautification Account Updates

Department: Administration
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Position: Acting Recreation and Volunteer Coordinator
Report # CLS-2024-37



RECOMMENDATION:

Be it resolved that the Municipal Services Committee (MSC) recommends to Council that this report be received for information, as presented in MSC Report CLS-2024-37.

BACKGROUND:

Currently there are six (6) beautification committees that are Sub-Committees under the Community Enhancement Committees (CEC) of South Elmsley, Newboro, Portland, Morton, Elgin, and Delta. These beautification committees are responsible for planting, weeding and installing seasonal decorations throughout the Township Hamlets and Villages, flower beds, and signs. North Crosby currently does not have beautification committee members.

DISCUSSION:

Every year, the Township each beautification committee is allotted budget funds for Hamlet and Village Signs. Hamlet signs are allotted \$255.00 and Villages are allotted \$2,550. The budget for Morton is \$1,020 due to the Welcome sign.

Currently all 9 signs in North Crosby with flower boxes are maintained by the contracted horticulturalist (Rideau Roots) due to the lack of beautification volunteers.

The current contracts for the Horticulturalist and the Watering Program end as of December 31, 2024. Staff are in the process on updating the RFP for a one year contract in hopes of releasing it by the first week of December.

Staff felt that it would be beneficial to Council to have an overall look at the beautification budget at this time. It has been noted, that since the program's inception many years ago (to include flower boxes at signs), the volunteer base for beautification has decreased significantly.

Staff have attached to this report a snapshot of what the 2024 beautification budget entailed, and who was responsible for the maintenance. You will notice that some beautification accounts still have funds not spent. This is due to Committees planning decorations for the holiday season or receipts have not been submitted as of yet.

FINANCIAL IMPLICATIONS:

Budget and YTD expenses are shown in the attachment

ATTACHMENTS:

Attachment 1: 2024 Beautification Summary

Attachment 2: Map of Township Signs with Plantings

e-signed

November 21, 2024

Christy Melvin, Acting
Recreation and Volunteer Coordinator

DATE

e-signed

November 21, 2024

Mary Ellen Truelove, Clerk

DATE