

ECONOMIC DEVELOPMENT COMMITTEE - ACTION LISTING 2026

2026 Economic Development Workplan (Listed as they appear on the Budget)				
PROJECT/ GOAL	STRATEGIC PRIORITY / DESCRIPTION	ASSIGNED	BUDGET	STATUS
<b>Business Recognition Program</b>	Priority #3 - Community Revitalization. Coordinate and publicize the annual program and recognition event.	Marie White, Ec Dev Committee, Council	Net \$1,920 (\$3,920 expenses offset by \$2,000 in revenue)	<b>Complete.</b> Business Breakfast took place on Wednesday, April 15, 2026 from 8 to 10 a.m. at the Elgin Lions Hall. The Honourable Michael Barrett M.P. was in attendance (regrets received from M.P.P. Steve Clark and the Warden due to conflicts). Thank you to sponsors G. Tackaberry & Sons Construction Co. Ltd., KPMG MSLP, RBC Royal Bank of Canada and Wills Transfer Limited. RSVPs from over 130 attendees and fifty businesses recognized. Advertisement published on April 22, media releases issued and article published on the cover of the Review Mirror on April 22, 2026. Wall Plaques ordered.
<b>Publications - Map</b>	Priority #4 - Focused Sector Development. MHAC and ECD to continue to work together to produce and distribute the Rideau Lakes Map including all roads, village maps and heritage landmarks/points of interest.	Marie White, Ec Dev Committee, MHAC	\$3,985	Reprint of 2025 maps. Project shared with MHAC; MHAC budgeted for design updates including the approved Early History Statement. Reprint of 5,000 maps ordered and received in March for distribution in 2026.
<b>Special Projects - Marketing Plan Implementation</b>	Priority #5 - Business and Workforce Development. Continue to follow through with actions identified in Marketing Strategy and Branding Guidelines (Marketing General). Promotion, map and guide distribution fees, advertising, business visits, conference registrations and partnerships that advance Economic Development Goals.	Marie White	\$2,239	Economic Development Summit Registration in 2026 (\$600). Ontario East Economic Development Membership (\$339). Map Distribution (\$200). Update: Ports Cruising Guide will not be published in 2026.
<b>Special Projects - Photographer Videographer</b>	Images and Footage to refresh content for both print and online presence.	Marie White	\$3,000 (Note: \$1,000 redirected to Spring into Rideau)	"Celebrate in Rideau Lakes: Wedding and Event Must Haves" page in development.
<b>Special Projects- Strategic Projects</b>	The Eastern Ontario Rail Trail Tourism Loop project (EORTL). Priority #2 - Physical Infrastructure (Active Transportation).		\$3,000	Presentation and update took place at the February 3 meeting of the Economic Development Committee. Recommendation on April 7 to proceed with 2026 Partnership Agreement (MOU).
	Village Renewal Projects. Priority #2 - Physical Infrastructure (Active Transportation). Priority #3 - Community Revitalization.		\$85,000	ROD Grant: Year One (Township-wide Historic Village Renewal: Streetscape, Wayfinding and Landscape Project). Climate Ready Infrastructure Service (CRIS) has offered professional services to advance the Village Renewal Projects at no cost to the Township.

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	Delta Village Vision	Delta CEC / Consultant		<p>The Village Vision for Delta was discussed at the Delta Community Enhancement Committee meeting held on January 28. As a follow up from the introductory meeting and overview of the program, committee members discussed the dates for the survey release and the input session. The program is now underway. Input Sessions will take place on July 18 and August 11 (Virtual). Posted in the April and May eNews. Media release issued on April 10. Approx. 12 registrants and surveys to date.</p> <p><a href="http://Rideaulakes.ca/DeltaVision">Rideaulakes.ca/DeltaVision</a></p>
	First Impressions Community Exchange Program (FICE)	Ec Dev Committee Members		<p>The application was submitted and a matching community is being sought.</p>
	Spring into Rideau	Spring into Rideau Working Group: Ken Davies, Kim Lulashnyk and Trish Bolechowsky	\$1,000 (redirected from the Photography line item)	<p>Working Group met in person on January 14 and virtually on March 25 to discuss activities for 2026. A program for mid-April to mid-May is in development. A call for interest was published in the January eNews. Promotional materials (rack cards) included in the April 7 agenda package were approved by Council. Distribution is underway. \$1,000 was redirected from the photography budget towards Spring into Rideau signs. The business-led partnership program application was successful, so this contribution will be matched.</p>
	Parks Canada Partnership (200th Anniversary of the construction of the Rideau Canal 1826-1832)	200th Anniversary Working Group: Councillor Paula Banks, Councillor Linda Carr, Councillor Sue Dunfield, Ken Davies and Dudley Hill.		<p>An invitation to Parks Canada staff representatives to attend an upcoming meeting of the 200th Anniversary Working Group Meeting. On March 25, Parks Canada met virtually with members of the Newboro and Area Heritage Society (NAHS) to which the Mayor and Township staff were included. Discussion regarding partnership was favourable. The Rideau Corridor Landscape Strategy includes studies at Newboro Lock and Jones Falls.</p>
<b>Capital</b>				
<b>Rebranding - Sign Replacement</b>	Staff to implement the approved Sign Design and Replacement Strategy. Per 2020 Branding Guidelines approved by Council.	Marie White   Leila Stafford (Corporate Services), Facilities and Parks	\$5,000	Sign order in progress,