



**First Impressions
Community Exchange**



Matching Profile

Community Name	
Municipality/Region/County	
Community Population	
Type of Exchange (Full Picture, Downtown, Tourism, Local Food)	
Preferred Timing for Exchange	
Special Notes (challenges, issues, priorities)	
Diversity, Equity and Inclusion assets	
Heritage/Cultural assets (eg. Galleries, theatre, architecture)	
Key economic drivers/main economic base	
Primary economic sector influence (eg. agriculture, manufacturing, tourism, forestry, mining)	
Proximity to major highways	
Proximity to waterways/waterfront (rivers, lakes)	
Proximity to railways (passenger or freight)	
Schools – high school, post-secondary, number and type	
Municipal office in the community	
Large (neighbouring) city influence	
Industrial Park(s)	
Roofed Accommodation (hotels, motels, B&B)	
FICE Coordinator and Contact Information	
OMAFRA Regional Advisor for the area and contact information	